

Concordia University's 16th Annual CEO Roundtable

A benefit to provide scholarships for Concordia University students from northeast Portland

"Civic Leadership & Social Entrepreneurship"

Transforming communities through professional leadership for the next generation. Using Civic Leadership & Social Entrepreneurship to spark conversation on innovation, growth and scalability in business.

April 20, 2010

11:30 am – 1:30 pm at the Governor Hotel

On April 20, 2010, three chief executive officers will join together in an unprecedented and powerful meeting of the minds at Concordia University's 16th Annual CEO Roundtable Luncheon, presented by The VTM Group. This lively roundtable discussion will provide a special opportunity for a select group of corporate visionaries to engage with their peers in a truly candid and reciprocal environment. This event will highlight the successes and challenges of these leaders and their companies as they relate to Civic Leadership & Social Entrepreneurship and empowering the next generation of leaders.

Join this exclusive panel of CEOs, including Tony Arnerich, CEO & Chief Information Officer for Arnerich Massena, Bas Vanderzalm, President/CEO of Medical Teams International & Keren Brown Wilson, President of the Jessie F. Richardson Foundation along, with Moderator Adam Lashinsky, Senior Editor, FORTUNE Magazine.

CEO Roundtable participants will discuss some of these key aspects:

- Tony Arnerich's involvement as a civic leader with Irvington School in NE Portland, his firm's adopted 'neighborhood' school, where his employees dedicate more than 1,200 volunteer hours of academic support to the students and teachers.
- Bas Vanderzalm's involvement with recruiting medical professionals as volunteers, and managing the process, logistics, and retention of teams that respond to humanitarian relief through a faith-based organization.
- Keren Brown Wilson's interest in the economy of Nicaragua and how elders contribute to a developing economy and how microfinance does/does not work in this setting.

Who should attend his event? CEOs; Key Managers; Non-Profit Executive Directors; Directors of all Business Associations; Social Entrepreneurs; Philanthropists; Public Leadership; School Superintendents; Future Business Leaders; Rising Stars or anyone with an interest in giving back to their community.

Please consider : becoming an event sponsor, buying a table of eight for you or your organization, or otherwise joining us for this important event to gather together to inspire the next generation of professional leadership, while supporting scholarship funds for Concordia students from North and Northeast Portland.

To reserve your seat or for additional details call: 503-280-8150 or go to <http://www.cu-portland.edu/ceoroundtable>