

News in the Corridor /July 2009

CCA-PDC Survey of Corridor Businesses

22 June 09--The Columbia Corridor Association (CCA) has a long and close relationship with the Portland Development Commission (PDC) to improve the economy of the Columbia Corridor. PDC has asked us to gather some simple information from businesses in the Corridor that will help them improve their services. It will take two minutes to answer seven questions. [Click Here to take survey.](#) Thanks!

Northside Ford is Holding a Green Open House

22 June 09--Northside Ford on Columbia Blvd is usually known for trucks, but on July 9th & 10th, you can check out new hybrids, an electric motorcycle and diesel truck engines with zero sulfur emissions. New technology coming to the Columbia Corridor. [More...](#)

Portland Area Economic Indicators

22 June 09--Data and comments from the Oregon Employment Department for the Portland Metro area in May. Includes job growth, consumer prices, and industrial data. [For the full pdf report...](#) [Charts...](#)

Construction Schedule and Map

19 June 09--More sewer construction has begun on NE 47th Avenue. The street has been converted to a one way north bound traffic lane only. Work this week has included exploratory potholing, saw cutting, and installation of a force main on the western edge of 47th. Work on the force main is scheduled to be complete around the 30th of this month and installation of the gravity sewer system is scheduled to begin on July 2nd.

For more questions, call Joe Annett, Portland Bureau of Environmental Services, 503.823.2934 or josepha@bes.ci.portland.or.us.

[Take a look at the map and project schedule...](#)

University of Oregon Index of Economic Indicators

10 June 09--The UO Index increased 0.3% in April, the second gain in 4 months, suggesting that the pace of deterioration is slowing. Still, the UO Index continues to point to pervasive weakness in the Oregon economy, with all indicators tracked by the index down over the past six months.

Highlights include a decline in initial jobless claims, a decline in residential building permits, improved consumer confidence and a mixed report on industrial measures.

For more details, download the [full pdf report](#). You can also download the [Portland Metro Business Index](#).

Columbia River Crossing Toll Listening Sessions

10 June 09--The Columbia River Crossing (CRC) will require tolls to help fund it. There is also consideration of tolls to help ease freight movement. Potential tolling scenarios for the CRC project are being considered by a Tolling Study Committee, composed of leaders from the Washington and Oregon transportation departments. The committee's report about the community's preferences will be provided to the Washington and Oregon transportation commissions and legislatures in January 2010 for their consideration when setting tolling rates. [More...](#)

- Tuesday, June 30, 2009; 6 – 8 pm
Washington State Department of Transportation, SW Region, Room 102
11018 NE 51st Circle, Vancouver, WA
- Wednesday, July 1, 2009; 6 - 8 pm
Jantzen Beach SuperCenter (Across from the food court)
1405 N Jantzen Beach Center, Portland, OR

Airport Futures Planning District Includes Area Businesses

4 June 09--Airport Futures is a joint effort of the Portland Bureau of Planning & Sustainability and the Port of Portland to update the long-range plan for the airport. As part of that effort, businesses and residences near the airport may have changes made to their environmental overlay zones in order to control wildlife impacts at the airport. For most, this will make no difference; for others, we're not yet sure. [Check the map](#) to see if your property could be affected. For more questions, call Corky at CCA, 503.287.8686 or Jay Sugnet at the Bureau of Planning, 503.823.5869. [The map...](#)

Wall Street Journal on Portland's Youth Magnet

18 May 09--In 2004, the Westside Economic Alliance and Portland Development Commission reported on "[The Young and the Restless](#)," which explained why Portland had become the fourth-fastest growing metropolitan area in the country for young, college-educated adults, ages 25-35 (also known as your best talent pool for employees). This past weekend, The Wall Street Journal ran front page article on this year's version of the phenomena. [Read the Wall Street Journal article...](#)

Two CCA Members Receive International Business Awards

14 May 09--Leatherman Tools and CH2MHill received the Mayor's International Business Awards. Leatherman Tools won Product Exporter and CH2MHill won Global Trader. The awards were launched this year to elevate the awareness of the importance of international trade to Portland's regional economy. Winners were honored at the Awards Dinner on May 19th.

Congratulations to Leatherman Tools and CH2MHill!

Energy Efficiency Investment Assistance

13 May 09--Are you wondering how to green your business or office in this economy and still save money? The **Green Gain** Program combines a matching grant with technical expertise to help you save energy, reduce waste or put high-performance materials to work for greater profits – a triple win! The program matches eligible projects dollar for dollar to help you use technologies and techniques for a greener way to do business. Investments in efficiency measures and high performance materials don't just save money, they also increase customer loyalty and employee satisfaction and reduce your impacts on the environment. More information at www.pdc.us/sustainable.

WorkSource Oregon Creates Blog on Key Economic and Labor Information

12 May 09--The research division of WorkSource Oregon Employment Department has created a new feature for the public. A new blog site that will allow you to share your thoughts on key economic and labor market information. The goal is to provide WorkSource information in a new and more useful format. Check it out: www.oregonemployment.blogspot.com.

Portland Economic Focus Group Summary

6 May 09--The Portland Bureau of Planning and Sustainability convened six focus groups to analyze local economic opportunities. CCA arranged a focus in the Columbia Corridor. [For the draft summary...](#)

Bill Wyatt's Speech to the Portland City Club

24 April 09--Bill Wyatt, Executive Director of the Port of Portland, addressed the Portland City Club with a message centered on the foundation of our diversified regional economy--trade transportation and manufacturing. As we begin to plan for Portland and Oregon's rise out of this economic downturn, strategies for regional economic recovery must include a strong focus on the retention and growth of our basic industries in addition to the recruitment and development of sustainable/green tech industries. Read [the full speech](#) to find out more about why he believes this is Portland's and Oregon's formula for economic success.

[Read the full pdf version of Bill Wyatt's speech...](#)

Welcome New and Renewing Members!

Black Helterline
Embassy Suites
Leatherman Tool Group
Evraz Inc
Otak, Inc.
Portland Development Commission

Schnitzer Investment Corp.
Schwabe Williamson & Wyatt
Silver Eagle Manufacturing Co., Inc.
Western Container Transport

Upcoming Events

July 22nd Breakfast Forum: State Legislators Panel Discusses the Recent Session September 21st:

The Annual CCA Classic Golf Scramble!



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