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AUGUST 25, 2008

SAM ADAMS

IT'S TIME FOR PORTLAND TO SELL MORE GOODS AND SERVICES TO CHINA

Dear Portlander,

To create more living-wage jobs here at home Portland needs a trade export strategy.

That is why I have agreed to participate on a trip to China hosted by National League of Cities (NLC) from September 4 - 16, 2008.

The purpose of the trip, which will include five other U.S. mayors, is to have a dialogue with Chinese leaders about green practices and energy efficiency.

I have agreed to join the delegation because the City of Portland and the citizens and companies in this region have expertise to share. We also have a lot to learn about the key challenges China faces and their recent efforts to address them. For information on the recent US/China 10 year Energy and Environment Cooperation Framework Agreement click on the following link:

<http://cts.vresp.com/c/?OfficeofCommissioner/4981f50fcf/f7bc08ff84/281f7abd09>

Supporting China in its efforts to become sustainable is not only a moral imperative; it is also an economic opportunity. One of the goals of the trip will be to place Portland and its businesses in a strategic position to benefit from the "greening" of China. In addition to the NLC portion of the trip, I have added a few days on either side of the scheduled itinerary to focus on building Portland-specific connections.

As part of my job-creation and economic development agenda I am committed to developing a Portland export trade strategy within six months of taking office as mayor. China is one of the fastest growing economies, and cultivating working relationships must be a key element of this strategy. I look at this visit as an opportunity to develop a better understanding of how Portland can best position itself to meet China's needs in a way that reflects our green expertise and values.

That's where you come in. I'm looking for your advice on any leaders or companies I should visit while I'm in Beijing, Shanghai, and Qingdao. I'm also looking for advice on local companies (especially those that offer sustainable products and services) that I should promote in China. Finally, if there are connections here in Portland that I should pursue, please feel free to share that with me as well.

Please reply to this email or to Clay Neal (clay.neal@ci.portland.or.us) in my office with your suggestions or questions. I look forward to hearing your ideas.

Sincerely,

Sam Adams
Mayor-Elect

City of Portland
Sam Adams
City Commissioner

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